



Czech Crown

Directly from the heart of Europe, we offer a unique experience linked to Czech beer culture. Czech Crown is a symbol of a beer that already pleased our kings, and its name has become famous thanks to the region where it comes from - Czech lager.







BEER

ENJOYMENT









PROJECT

Thanks to our project, foreign investors can expand their business with a unique offer of a Czech restaurant, which not only provides an excellent culinary experience, but also raises the reputation of Czech culture in the world. With the **Czech Crown Restaurants** project, you can have **Czech treasures under one roof**.

Join us and give your customers the opportunity to experience Czech hospitality and the taste of Czech beer.

With Czech Crown Restaurants, you can be part of this unique project and offer Czech beer culture in your restaurant as well.

CZECH CROWN RESTAURANTS

BRAND

VIBES

BEER

FOOD

SERVICE

MARKETING

CONTAINS

- License of the registered trademark Czech Crown Restaurants[®]
- Restaurant **design** interior, exterior
- **Microbrewery** CON-BEER® with which you can brew all types of craft beers, incl. pilsner-type Czech beer
- Along with local cuisine , a permanent offer of Czech dishes
- **Staff training** in the restaurant and kitchen
- Marketing support opening ceremony, brewer and chief training, website czechcrown.eu, contacts, advertising



DISCOVER THE WORLD OF CRAFT BEER WITH CON-BEER®



WELCOME TO THE CZECH CROWN RESTAURANTS PROJECT



GAIN KNOW-HOW ON CZECH TREASURES









M I C R O B R E W E R Y C O N - B E E R ®

Craft beer is becoming increasingly popular for all generations. With our **CON-BEER®** microbrewery technology, you can **brew a wide variety of craft beer types right on your premises.**

Everything will be adapted to your needs and spaces. With low energy consumption, simple operation and maintenance, CON-BEER® is efficient and environmentally friendly. Precise manual processing ensures **a high technical leve**l of technology and **a long service life**. Another advantage is the master assembly and functionality test of the microbrewery, which ensures reliability.

Join us and discover the world of craft beer with CON-BEER®. Your journey to a unique beer experience begins right here.

BEER CULTURE

CON-BEER®

RAW MATERIALS

DRAWING DEVICE

RECIPES

CZECH BREWER

RIGHT AT YOUR PLACE

- Czech-made microbrewery, suitable for all types of craft beers.
 Boiler size 500 - 5000 liters according to requirements
- For the production of Pilsner-type beer, certified **Czech hops, malt and yeast** are provided.
- Taking care of the beer glass is also important for the correct serving of beer. The tap equipment and the cooling counter are a guarantee of this.
- Recipes for traditional Czech pilsner-type beer, adapted to local preferences and tastes. Beer light, dark, strong, weak.
- Training of a local brewer includes operation of the CON-BEER® microbrewery, utilization of the potential of the raw materials used, storage of beer. The monthly labor of the brewer is included in the price of the microbrewery.



BREWING BEER WITH LOVE AND CARE



DELICIOUS CZECH CUISINE



THE SERVICE THAT SUPPORTS ENJOYMENT ch



CON-BEER® microbrewery reference:

"This is a great tool for anyone who wants to dive into the world of beer production according to current trends. Even thanks to the raw materials, it provides assurance of quality results and the constantly growing interest of customers. Because the beer is really good, just a different league!" Radek N., Czech brewer







PROJECT

The project combines perfect service with high-quality Czech beer, brewed according to traditional recipes at the CON-BEER® mini-brewery from Czech ingredients. In addition, you can also enjoy other traditional Czech dishes that will complement your menu.

YOU WILL GET

Czech restaurant

a place where friends and partners meet for delicious food and drinks in a pleasant atmosphere.



BEER



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ENJOYMENT



